



SUSTAINABLE FLATBUSH AND PARTNERS ARE PLEASED TO PRESENT:

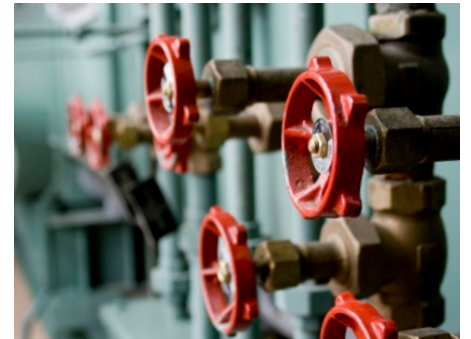
THE NEIGHBORHOOD ENERGY FORUM

Energy Efficiency and Affordability Where We Live

Saturday, March 20, 2010

9:30 AM – 2 PM

Brooklyn College Student Center, Gold Room
Campus Road and East 27th Street
Brooklyn, NY 11210



NYSERDA



Pratt Center
for Community Development



Join **Sustainable Flatbush**, a community-based non-profit in Flatbush, Brooklyn for a gathering to learn about funding for energy efficiency improvements for single- and multi-family residential buildings.

LEARN ABOUT

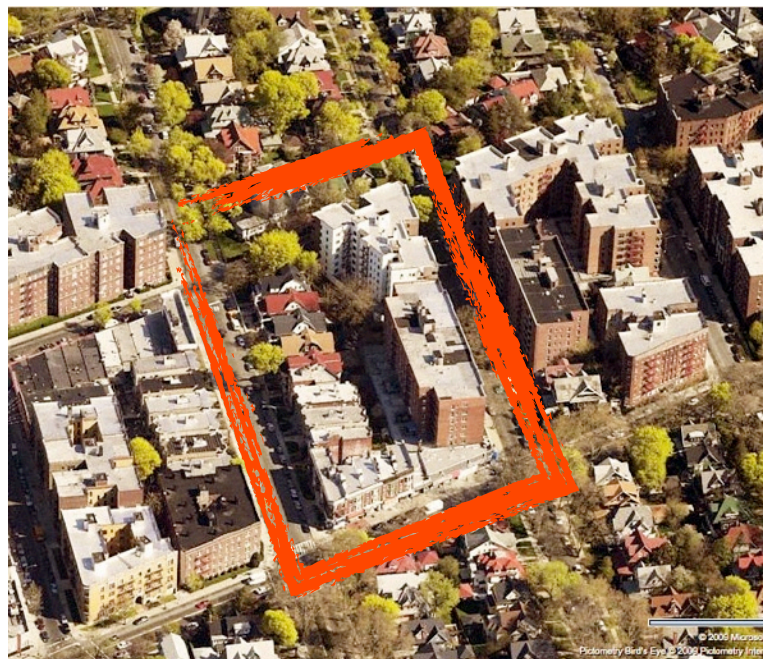
- Weatherization assistance programs
- Government financial incentives for energy-efficient heating, cooling, and electricity
- Financing options for renewable energy installations

OUR GOALS

- Bringing large and small-scale energy efficiency projects to our neighborhood.
- Getting you started with your project.
- Lowering energy costs.
- Forging ongoing relationships to share best practices.
- Increasing New York City's energy efficiency.
- Reducing our greenhouse gas emissions.



Our overall objective is to create a ***model block*** in Flatbush where the majority of homes and apartment buildings have lowered their energy use and costs, inspiring others to do the same.





GETTING STAKEHOLDERS TO THE TABLE CREATES A RIPPLE EFFECT

Over 100 stakeholders and decision makers will participate in informative sessions. They will then bring energy efficiency practices to their constituents. Here is a sampling of attendees and energy fair participants:

- Building owners
- Management companies
- Co-op boards and shareholders
- Tenant and neighborhood associations
- Homeowners
- Housing advocates
- Business and industry leaders
- Community organizations
- State and local government representatives

New York City's future depends on our ability to reduce our energy use. **Join us in this exciting endeavor.** Help all of us to realize the benefits of the clean energy economy while reaching an audience of diverse community leaders.

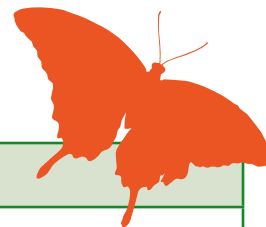
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PROGRAM



9:30 AM – 10 AM	Registration
10 AM to 11 AM	Plenary Session <i>Anne Pope</i> , Executive Director, Sustainable Flatbush Welcome and Introduction <i>Wendy Fleischer</i> , NYSERDA and Pratt Center, on how Flatbush fits into the big picture <i>Aga Trojniak</i> , Flatbush Development Corporation, on housing programs for Flatbush residents and building owners <i>Chris Neidl</i> , Solar1, on why solar works in New York City
11:30 AM – 1 PM	Break-out sessions on opportunities for multi-family and 1-4 family residences, and taking the first steps.
1 PM - 2 PM	Enjoy delicious snacks while browsing our Energy Fair , linking customers with contractors and energy professionals who can get the job done.

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SPONSORSHIP OPPORTUNITY

We invite you to become a part of this exciting endeavor.

We offer a range of sponsorship opportunities that can help your business or organization reach its core audience and increase its visibility and marketing potential.

Partner with Sustainable Flatbush to invest in our future today!

**Act Now
Become a
Sponsor**

Yes, I/we would like to become a sponsor of this event:

- Sustainer - \$2500**
 - Logo on screens at the event
 - Business profile in program
 - Logo in printed program
 - Logo on posters
 - Logo on Sustainable Flatbush website page for the event (including link to your company site)
 - Vendor table

- Supporter - \$1500**
 - Business profile in program
 - Logo in printed program
 - Logo on posters
 - Logo on Sustainable Flatbush website page for the event (includes link to your company website)
 - Vendor table

- Advocate - \$500**
 - Logo in printed program
 - Logo on posters
 - Logo on Sustainable Flatbush website page for the event (includes link to your company website)
 - Vendor table

- Friend - \$150**
 - Mention in printed program
 - Mention in list on website
 - Shared vendor table

- Vendor table only - \$50**

- No, I/we do not wish to become a sponsor, but would like to make a tax-deductible contribution of \$_____ to your organization.**

THE NEIGHBORHOOD ENERGY FORUM

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SPONSORSHIP OPPORTUNITY (Cont.)

PAYMENT OPTIONS

NAME		
COMPANY/ORGANIZATION		
ADDRESS		
ADDRESS 2		
CITY	STATE	ZIP
BUSINESS TEL.		
E-MAIL		

Enclosed is my check for \$_____
(payable to Open Space Institute/Sustainable Flatbush).

Sustainable Flatbush is fiscally sponsored by the Open Space Institute, Inc., as part of their Citizen Action Program. OSI is a nonprofit public charity exempt from federal income tax under Sections 501(c)(3) and 509(a)(1) of the Internal Revenue Code. Your donations will be accepted by OSI on our behalf, and are tax-deductible to the fullest extent of the law.

Mail this completed form with a check to:

Sustainable Flatbush
c/o Brooklyn College Student Center
Campus Road and East 27th Street
Brooklyn, NY 11210

**You may also fax the completed form to (718) 859-3057,
or make a secure credit card donation by [clicking here](#).**

Sponsorship payments and marketing materials must be received by February 19.



Event produced by:

Sustainable Flatbush
New York State Energy Research and Development Authority (NYSERDA)
Pratt Center for Community Development
Flatbush Development Corporation

Community organizations providing support and resources:

Municipal Arts Society
Brooklyn College Student Center

**TO LEARN MORE ABOUT THE NEIGHBORHOOD ENERGY FORUM
OR TO BECOME A SPONSOR, PLEASE CONTACT:**

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